

News Release

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Harbor Walk Hires Top Sign Maker

It's a sign that something exciting is happening. When the signs for Harbor Walk go up, they'll be unlike anything seen in this area. "I saw the signs at Newport Harbor and knew that's what we wanted for Harbor Walk," said John Burwell. "We had to track down the sign maker--he wasn't listed anywhere."

Tom Casselman, a sign maker in Newport, Rhode Island, said he doesn't advertise because he's already got more work than his shop can handle. "We are a very specialized shop, and we want to keep it that way." Cassleman is as much an artist as he is a sign maker, having created signs for Disney, EPCOT and many other high profile clients.

"We feel this is going to change the way people see signs around this area," said Burwell. "Tom does great work, and I'm really more excited than ever about this project."

Cassleman made a visit to the Ross Barnett Reservoir recently to review plans for Harbor Walk and to get a feel for the area. "I really think you've got a gold mine here," Cassleman said. "The reservoir area is beautiful. As a matter of fact, if you go to 'Google Earth' on the internet and look at the east passage of Newport Harbor, it's almost identical to the Ross Barnett Reservoir. The potential here is just fantastic." Cassleman wrote the specs for Newport and that's the same look Burwell is hoping to achieve for Harbor Walk.

Burwell, Cassleman and Dale Shepherd, owner of the new fuel dock at Harbor Walk, made a presentation to the Pearl River Valley authority recently, outlining the signage proposal. Shepherd said that he's really looking forward to Harbor

Walk developing. “It will only bring more traffic into the harbor, which, of course, is great for my business. For more than thirty years, this place has looked pretty much the same. Soon the marina will be like that in some coastal areas, or like a River Walk. People can come in their boats and shop, eat and enjoy a very upscale development.”

Burwell said the deal on the fuel dock was closed recently and that construction will begin “immediately.” The \$1.2 million project will feature a grill, convenience store and plenty of room for boats to dock. Shepherd said that his boaters will love it. “As soon as they enter the ‘no wake’ zone, they’ll be here. They won’t have to go all the way across the harbor in the hot sun to get fuel. We will even be able to service sea planes at this facility.”

For more information on Harbor Walk, a \$750 million, four million-square-foot mixed-use construction venture on 100 acres of prime waterfront property on the Ross Barnett Reservoir (Ridgeland, MS), visit the Harbor Walk website at www.harborwalkms.com, or call Harbor Walk at 601-856-5399. To see renderings of the new Harbor Station fuel dock, visit the “pictures” section of the website.

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